



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser      Pol/J Demings/D/She/FL (17065)  
Agency/T-Code      Abar Media (2878)/948873799  
Buyer      SCATTERGOOD,JEFF  
Salesperson      Telerep/Washington DC, Washington DC (1040)  
      ph: (555) 555-5555  
Product      Political (1065)  
Brand      J DEIMINGS/SHERIFF (139905)  
Acct Types      National/Political  
Est/Headline      648/06381480  
Demo  
Revision  
Comments      J DEMMINGS/SHERIFF  
      JERRY DEMMINGS FOR SHERIFF,

Invoice      652819  
Inv Date      11/25/2012  
Terms      Net 30  
Contract      337439  
Bill Type      Standard  
Period      10/29/2012 - 11/25/2012

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

AgM

CO-OP/Order Type      No/Normal  
Package  
Gen. Date      11/27/2012 1:42:54PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:24PM (Mo)	00:30		JDFSFLDM1201	\$2000.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Day,W-1	10/31/12 5:14AM (We)	00:30		JDFSFLDM1201	\$625.00	
5.0	Spot	5:30:00AM- 6:00:00AM	Day,Th-1,F-1	11/01/12 5:43AM (Th)	00:30		JDFSFLDM1201	\$925.00	
5.0	Spot	5:30:00AM- 6:00:00AM	Day,Th-1,F-1	11/02/12 5:54AM (Fr)	00:30		JDFSFLDM1201	\$925.00	
7.0	Spot	7:00:00AM- 9:00:00AM	Day,Th-1	11/01/12 9:00AM (Th)	00:30		JDFSFLDM1201	\$2000.00	
9.1	Spot	11:00:00AM-12:00:00PM	Per week (1),Fr	11/02/12 11:33AM (Fr)	00:30		JDFSFLDM1201	\$925.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1,W-1	10/29/12 12:34PM (Mo)	00:30		JDFSFLDM1201	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1,W-1	10/31/12 12:11PM (We)	00:30		JDFSFLDM1201	\$850.00	
11.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:27PM (Mo)	00:30		JDFSFLDM1201	\$850.00	
13.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1	10/30/12 4:37PM (Tu)	00:30		JDFSFLDM1201	\$800.00	
13.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1,W-1	10/31/12 4:20PM (We)	00:30		JDFSFLDM1201	\$800.00	
15.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,F-1	10/30/12 5:53PM (Tu)	00:30		JDFSFLDM1201	\$2250.00	
15.1	Spot	5:00:00PM- 6:00:00PM	Day,Tu-1,F-1	11/02/12 5:22PM (Fr)	00:30		JDFSFLDM1201	\$2250.00	
18.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:28PM (Mo)	00:30		JDFSFLDM1201	\$3000.00	
20.1	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1	10/30/12 7:06PM (Tu)	00:30		JDFSFLDM1201	\$3000.00	
21.1	Spot	7:30:00PM- 8:00:00PM	Per week (1),Fr	11/02/12 7:43PM (Fr)	00:30		JDFSFLDM1201	\$3000.00	
22.0	Spot	9:00:00AM-10:00:00AM	Day,Sa-1	11/03/12 9:47AM (Sa)	00:30		JDFSFLDM1201	\$1050.00	
23.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-1	11/03/12 7:09PM (Sa)	00:30		JDFSFLDM1201	\$850.00	
24.2	Spot	6:00:00PM- 7:00:00PM	Day,Su-1	11/04/12 6:23PM (Su)	00:30		JDFSFLDM1201	\$1500.00	
25.0	Spot	11:30:00PM-12:00:00AM	Day,Su-1	11/04/12 11:48PM (Su)	00:30		JDFSFLDM1201	\$475.00	
26.0	Spot	11:00:00PM-11:35:00PM	Per week (1),Th	11/01/12 11:30PM (Th)	00:30		JDFSFLDM1201	\$2000.00	M/G For 17.1.1
27.0	Spot	11:30:00PM-12:05:00AM	Per week (1),Sa	11/03/12 11:55PM (Sa)	00:30		JDFSFLDM1201	\$1000.00	M/G For 17.1.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$31,925.00	Total Spots	22
Commission	(\$4,788.75)		
Net Total	\$27,136.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.